

Sonam Anwar

Pattaya, Thailand

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OBJECTIVE

To offer my services with commitment and dedication to a well - reputed organization.

CORE STRENGTHS

- Marketing Plan / Strategy
- Excellent Client Handling
- Cooperative
- Problem Solving
- Brand Marketing
- Good Communication Skills

EXPERIENCE

Ambassador & Smart Fashion- Bangkok, Thailand

- Taking Care of all the accounts for Smart Fashion and hotels.
- Managing all the OTA channel and taking care of all the content.
- Managing schedule of all the staff and delegating work to the employees.
- Doing Online Marketing for the hotels and keep updating information to all the online channels.
- Providing all the information to top management and executing an anew policies for business.
- Keeping all the track records for all the Account Payable and Account Receivable.

AB MAURI Private Limited Company - Lahore, Pakistan (Marketing Executive)

- Worked in **AB MAURI** for **2 years** as a Marketing Executive.

Jahania Textile Mill - Lahore, Pakistan (Internee)

- Worked in **HR Department** as an Internee.
- Contacting current clients & building relationships with prospective new ones.
- Analyzing market research reports.
- Keeping senior management informed of all changes in my areas of responsibility.

Children's Hospital - Lahore, Pakistan (Volunteer Work)

- Worked in **Social Welfare Department** as a Volunteer.
- Created my report on the functions and performance of department.
- Had working experience with the social welfare clerks and help maintain and creating Documents for their use.

The Lords International School - Lahore, Pakistan (Teacher)

- Worked in **The Lords International** for **2 years** as a primary teacher.

QUALIFICATION

Master's in Business Administration

University of Central Punjab

2012 -2013

Majors: Marketing & Supply Chain Management

Bachelors in Business Administration

University of Central Punjab

2007-2011

Majors: Human Resource Management

Intermediate in Computer Sciences

Punjab College of Commerce (Pakistan)

2005 -2007

Majors: Physics & Math's

Matriculation (Science)

St. Anthony's High School (Pakistan)

2005

Majors: Computer Science

MAJOR PROJECTS

- **Entrepreneur:** Launched LIVE CAFE
- **Effective Training:** Training Of Security Guards
- **Multinational Management:** Re-launch Of a Telecom Organization
- **HRM:** HR functions and Policies of Masood Textile Mill
- **Organizational Behavior:** Comparing two Organizations Policies & Procedures
- **Macroeconomics:** Effects of Businesses on economy of country in long & short term
- **Global Marketing:** Global marketing of Salt made products
- **Brand Management:** Branding of NESTLE NESVITA

OTHERS SKILLS

- Proficient in various computer applications i.e. Word, Excel and Power Point.
- Proficient in English, Urdu, Hindi & basic knowledge of French language.
- Basic knowledge of Web Designing.

Date of Birth:

- 7th Oct, 1989

Marital Status:

- Single